



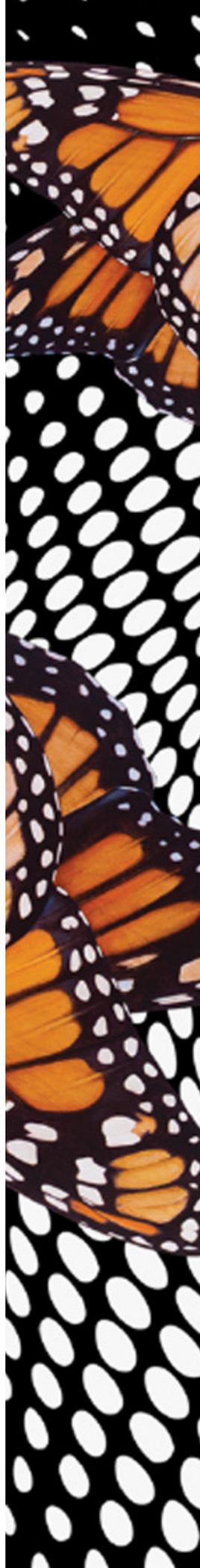
New Restaurant at The Monarch to Serve Wine and Bites in Artful Urban Atmosphere

Ogden, UT (February 15, 2019): The Monarch, Ogden's future epicenter for creative connection, announces the occupant for its corner restaurant as **WB's**, a new concept for local restaurant owner Amy Britt that is unparalleled in downtown Ogden. The "neighborhood daily" will be a coffee house by morning and wine bar by night featuring whimsical menu items with Latin European flair in a cozy and artful space. WB's opens in June along with The Monarch's creative studios, event venues and exhibition space.

WB's, an acronym for wine & bites and a play on the owner's initials, identifies as New American Cuisine, a modern style of dining that offers culturally inspired dishes prepared in unique and playful ways. Having traveled with her wife through Spain in recent years, Britt was inspired to devise menu items with a Latin twist. However affordable prices, local vendors and "fast casual" style give WB's a straightforward and approachable appeal. The restaurant will have an open design concept with exposed kitchen, integrated bar and seasonal patio.

Designed to fit within the vision of The Monarch and the Nine Rails Creative District, WB's will emphasize contemporary art and modern music. Britt plans to use marketing dollars to feature local and regional artists whose work will become part of the restaurant's draw. "I'm excited to see Ogden grow into this 60,000 square foot space," says Britt of The Monarch. "We're becoming known for the artistic and creative folks we have living in the Ogden area and I'm glad to see an outlet for that."

WB's will open for breakfast and lunch with menus that include "on the go" options for downtown commuters. Small plates and entrees are served in the evening along with wines on tap, curated cocktails and craft beer. Also on the drink menu are non-alcoholic "whimsies" with herbs and mixers that mimic drinks like an old fashioned or gin and tonic. Sundays will offer a savory brunch menu from 10am to 3:30pm. "WB's will have a casual atmosphere, but we're not a shot and a beer kind of place," says Britt. "We're trying to create a space where you can hang out in the evenings, have conversation and experience art. We're not trying to create just another bar in Ogden."



Opening spring 2019 in Ogden, Utah, The Monarch is a collaborative environment where artists, creative businesses and makers of all types can connect, inspire and create together. The future epicenter of the Nine Rails Creative District, The Monarch offers over 25 studio memberships in its one of a kind historic structure, which also encompasses two restaurants, multiple event venues and curated exhibition space. Studio memberships are currently available for local and regional artists and creative businesses.

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Relevant Links:

The Monarch

Nine Rails Creative District

The Monarch Hard Hat Tours

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